

Our Ref: oPCC FOI1197

Date: 27.02.18

Dear

Freedom of Information Request - Reference No: 1197

REQUEST

Under the Freedom of Information Act I would like to request the following information:

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?
4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?
7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

RESPONSE

1. Yes we do have a Facebook
.Page:<https://www.facebook.com/SouthYorkshirePoliceandCrimeCommissioner/>
2. Yes we do advertise campaigns on Facebook. The Legal Highs Campaign, the Police and Crime Plan and YOYO. The total spend for the lifetime of the account is £544.45 with a total reach of 121,76 individuals to date.
3. Yes there is a Twitter account which can be found here: <https://twitter.com/SYPCC>
4. No we do not advertise on Twitter.
5. We have a Google account that is used for YouTube and Google Photos.
6. No we do not advertise with Google.



7. The social media policy is attached.
Please note - all social media accounts were set up in November 2012 when Police and Crime Commissioners were elected for the first time.

If you are unhappy with the way your request for information has been handled, you can request an internal review by emailing this office.

If you remain dissatisfied with the handling of your request or complaint, you have a right to appeal to the Information Commissioner at:

The Information Commissioner's Office,
Wycliffe House,

Water Lane,

Wilmslow,

Cheshire, SK9 5AF.

Telephone: 08456 306060 or 01625 545745

Website: www.ico.gov.uk

Yours sincerely

Office of the Police & Crime Commissioner for South Yorkshire